



SUBJECT: I am fundraising for RSPCA's Cupcake Day - will YOU match me dollar for dollar?

Dear

I am writing to let you know that this August, I will be hosting a Cupcake Day event to raise funds for RSPCA and help end animal cruelty.

Every year, RSPCA receives more than 57,000 cruelty reports around Australia and cares for more than 112,000 animals who come through its doors. As a not-for-profit charity, they rely on the generosity and support of the community to give these animals a second chance at life.



That's why I have chosen to host this event and raise much-needed funds!

I would like to ask for support from you in the form of dollar-for-dollar matching of the funds I raise. This would be a tax-deductible donation made at the completion of my fundraising that would be a great way to show that this is a community-minded organisation.

Thank you for your consideration.

Kind regards,



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rspcacupcakeday.com.au